

TWO-STORY PENINSULA



*** ALL TWO-STORY PENINSULA EXHIBITORS ARE REQUIRED TO SUBMIT ACCURATE RENDERINGS AND DIMENSIONS OF THE TWO-STORY PENINSULA EXHIBIT PRIOR TO THE SHOW TO TRADE SHOW MANAGEMENT, THE CONVENTION CENTER AND THE FIRE MARSHAL FOR APPROVAL.**

DEFINITION

Exhibit with four or more 10' x 10' standard units back to back with an aisle on three sides on the bottom level, with a second story. Exhibitor cannot create an island effect with flooring variations, within 10 linear feet of a neighboring exhibit.

All drawings must meet structural criteria codes.

GUIDELINES

1. All 2-story peninsula exhibitors are required to submit accurate renderings and dimensions of the 2-story peninsula exhibit prior to the show to Trade Show Management, the Indiana Convention Center and the Fire Marshal for approval.
2. Plans should be submitted and approved before exhibit construction begins and must adhere to the following:
 - Plans must be scaled, signed and dated by a registered architect or engineer.
 - Plans must include the show name and dates.
 - Plans must include exhibitor's name and assigned booth number.
 - Plans must include directional information (i.e. indicate neighboring aisles and/or booth numbers).
 - Plans must indicate maximum exhibit height, within the booth. Height guidelines are established, per event, by show management. Refer to the Booth Guidelines section in this Exhibitor Service Manual.
 - Please submit a copy of a scaled and dated blueprint (with front and side elevations), by a registered architect or engineer, to: Tammy Naylor at tammyn@performanceracing.com

FEES

BOTTOM LEVEL – \$1,700 per booth, four-booth minimum.

TOP LEVEL – 50% of earned booth rate applied for upper level total square footage.